

# NEWSLETTER

IDA 2026 Newsletter, May | interiordesignassociationofwny@gmail.com

## OPENING STATEMENT

As we reach the halfway point of 2026, the IDA of WNY is proud to celebrate a strong start to the year filled with meaningful connections, engaging events, and continued industry collaboration. We extend our sincere thanks to our generous hosts: Julie Muscato Home & Gifts, Modern Kitchens of Buffalo, Italian Marble & Granite, Tontine Carpet One, and MSI for their support and hospitality.

We look forward to our upcoming June 9 event hosted by Certainly Wood Veneer: From Paint to Grain: A Designer's Introduction to Natural Veneer. Members can RSVP using the information shared via email or by visiting the IDA website under Events for full details!



## 2026, SECOND ½ OF THE YEAR EVENT DETAILS

*INFORMATION IS TENTATIVE AND  
SUBJECT TO CHANGE/MODIFICATION.  
NOT ALL DATES HAVE BEEN FINALIZED.*

**June:** Certainly Wood Veneer (Tuesday 6/9)

**July:** Trip/Tour – IDA of WNY; *Details Coming Soon*

**Aug:** Summer Party – IDA of WNY (Monday 8/3,  
Save the Date) - *Sponsorship Opportunities Available*

**Sept:** Ethan Allen of WNY, *Date TBD*

**Oct:** General Mtg – Homestone Gallery, *Date TBD*

**Nov:** Tablescaping/Charity Event – IDA of WNY x  
'Upward for Life' (Saturday, 11/7) sponsored by  
Buffalo Spree (*Sponsorship Opportunities Available*)

**Dec:** Holiday Party – IDA of WNY, *Date TBD*



SAVE  
— the —  
DATE

IDA OF WNY'S

*Summer Party*



MONDAY  
AUGUST 3<sup>RD</sup>

6 PM – 9 PM

MORE DETAILS TO COME!



## IDA OF WNY TABLESCAPING EVENT

We are thrilled to officially share details about our upcoming Tablescaping & Charitable Event taking place on Saturday, November 7th from 11AM to 3PM, hosted by IDA of WNY and sponsored by **Buffalo Spree!**

This special public event will showcase the creativity and talent of our IDA Members through beautifully curated tablescapes inspired by an International theme.

The possibilities are endless! Draw inspiration from anywhere in the world: a country, city, destination, or culture. Whether your vision is bold and vibrant or subtle and sophisticated, we cannot wait to see the unique stories and creativity brought to life through your table designs.

Tables available for decorating are exclusively reserved for IDA Members. In the coming weeks, members will receive additional details via email regarding how to secure a table for participation.

Please keep an eye on your inbox, as we anticipate table opportunities will fill quickly. Participation will be offered on a first come, first serve basis.

Sponsorship opportunities are also available, with several sponsorship tiers to choose from. Any support for this incredible charitable event is greatly appreciated, and we look forward to partnering with members and sponsors to make this year's event truly unforgettable.

Additional event information, timelines, and registration details will be shared soon. We look forward to celebrating an inspiring and memorable event together!

Warm regards,  
IDA of WNY

### IDA of WNY FIRST ANNUAL TABLESCAPING EVENT

Experience an unforgettable evening of elegance and inspiration at a premier interior design showcase inside Buffalo's historic Forbes Theater.

Enjoy breathtaking tablescapes, destination-inspired designs, artisan shopping, a silent auction, and hors d'oeuvres provided, with a cash bar available inside.

*Proceeds will benefit 'Upward Design for Life'*

EVENT SPONSORS

**BUFFALO  
SPREE**

TICKETS



November 7<sup>th</sup>, 2026 | 11 AM - 3 PM | Forbes Theater, 500 Pearl Street, Buffalo, NY

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES AVAILABLE DIRECTLY THROUGH IDA WEBSITE, OR CONTACT US!




November 7th, 2026 | 11:00 AM - 3:00 PM | 500 Pearl Street, Buffalo, NY



A premier interior design showcase featuring exquisite tablescapes and a refined destination theme within the historic Forbes Theater at 500 Pearl. Enjoy a silent auction, networking, and a unique curated market. Proceeds will be supporting 'Upward Design for Life.'

 **World Traveler**  
\$5,000

- Premier event recognition
- Logo featured prominently on event promotions
- Top billing on website and sponsor signage
- Social media promotion

 **First Class**  
\$2,500

- Prominent logo placement on marketing materials
- Recognition on event website
- Social media promotion

 **Business Class**  
\$1,500

- Logo placement on event materials
- Recognition on website
- Social media mention

 **Voyager**  
\$1,000

- Logo recognition on website
- Social media mention and sponsor signage

 **Explorer**  
\$500

- Business name listed on sponsor signage and website
- Business name listed
- Recognition as a community supporter

**Become a Partner**

- ✓ Elevate brand presence with global reach.
- ✓ Create an artful design professionals.
- ✓ Connect with affluent design professionals.

IN KIND SPONSORSHIPS WELCOME



For details and to apply: [interiorsignassociationofwny@gmail.com](mailto:interiorsignassociationofwny@gmail.com)  
Website: <https://www.interiordesignwny.com/>

# 2026 SNAPSHOTS



 FOLLOW US

 @idaofwny

 Interior Design Association of WNY

## MAXIMIZE IDA MEMBERSHIP

Make the most of your IDA membership by taking advantage of the many opportunities available to promote your business, expand your industry knowledge, and build meaningful professional connections.

Attend our monthly events to network with fellow members and industry professionals.

Strategic Partners are welcome to bring unlimited staff members to events, encouraging team engagement and participation.

Members are also encouraged to share project images with the IDA through email or social media for additional visibility and promotion. If you do not yet have a Portfolio Page, consider adding one for \$120 annually to showcase your work and maintain a year-round presence within the design community. Existing Portfolio Page members are encouraged to keep their profiles current by submitting new project images regularly, there is no limit to submissions.

From networking and collaboration to promotion and professional development, there are many ways to maximize the value of your membership.

# CLOSINGS

KAREN MATTOON | IDA PRESIDENT



FIRST OF ALL, I WOULD LIKE TO START BY THANKING OUR MEMBERS WHO HAVE HOSTED US THIS YEAR SO FAR! JULIE MUSCATO HOME & GIFT / MODERN KITCHENS / TONINE / ITALIAN MARBLE & GRANITE / AND MSI, THIS PARTNERSHIP CREATES OPPORTUNITIES FOR DESIGNERS TO LEARN AND STAY IN THE FOREFRONT OF THE DESIGN INDUSTRY!

LOOKING AHEAD, WE ARE EXCITED ABOUT THE EVENTS WE HAVE TO COME SO PLEASE WATCH YOUR EMAILS, YOUR PARTICIPATION IS WHAT MAKES US THRIVE!

TOGETHER WE ARE BUILDING A VIBRANT ORGANIZATION THAT SUPPORTS PROFESSIONAL GROWTH THAT WILL STRENGTHEN OUR DESIGN COMMUNITY !!

KAREN MATTOON  
PRESIDENT