

## Upcoming Events:

### May



Tue, May 2, 2023 5:30 PM EST  
**"THE INS AND OUTS OF  
DECORATIVE TILE & STONE"**  
with Tiles International  
Tiles International, Orchard Park

Tickets

### June

Save The Date  
**June 13th 7pm-9pm**  
Sierra Unlimited Construction



### August

Summer Party - Details to come but get  
excited!



### September

Save the Date  
**September 12th - 6pm-9pm**  
Kinetic Kitchens

## President's Message-

Karen Bialkowski



Hello and happy Spring!  
I hope this message finds you well!

There is plenty of activity going on within the design community these days. The Interior Design Association has officially become a 501C Non-Profit Organization. The new official name is "Interior Design Association of WNY Foundation, INC." This had been a longtime goal of the organization and we are so excited to move forward under this title.

A special thank you to our Strategic Partners, Empire Custom Cabinets & Countertops and California Closets, for hosting our most recent monthly meetings!

We had our Educational Business Development Meeting, held by Ethan Allen last month. The Ethan Allen team gave insight into the four types of human behavior and how to effectively communicate with them both in business and in our daily lives. Huge thank you to the incredible team at Ethan Allen for hosting our annual Business Development Meeting!

As we get excited to enjoy the outdoors and warmer weather, please join us for a few exciting events coming up which include a tour of the 2023 Junior League of Buffalo ShowHouse and our annual IDA Summer Party!

Hope to see you soon.  
Best regards,

*Karen Bialkowski*  
IDA of WNY President

## **Reminders:**

Please email [interiordesignassociationofwny@gmail.com](mailto:interiordesignassociationofwny@gmail.com) with any announcements such as events, sales, etc. that you would like to be promoted/shared with the membership!

Check out our socials!

[New Website](#)

[Instagram](#)

[Facebook](#)

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## **Welcome our newest members:**

[Arthur's Home Furnishings](#)

[Black Hat Chimney & Fireplace](#)

[Colvin Draperies, Inc.](#)

[Garrett Leather](#)

[Julie Muscato Home & Gifts](#)

[KSE Interiors](#)

[ROOM Buffalo](#)

[Thomas J. Johnson Homes](#)

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**Please give a warm welcome to our two new 2023 Board Members!**



**Jennifer Dowdell**  
*Artist*  
IDA Board Member at Large



**Peggy Morgans**  
*Parkway Window Works*  
IDA Treasurer

## Member Opportunities:

The Interior Design Association has been asked to put together donation raffle baskets on behalf of our members for various fundraisers. If you would like your business to be represented in the IDA raffle baskets, please see below.

**Strategic Partners:** Any promotional material- pamphlets, brochures, business cards, or merchandise can be included in the basket (anything representative of your business). All submissions must be dropped off to Kittinger Furniture, 4675 Transit Rd, Williamsville, NY 14221.

**Design Members:** Please provide the following items - name, headshot, contact info (email & phone number), one photo example of your work, a brief description of your work, and your website/any social medias.

**\*Any designer who signs up to be included, agrees to provide a complimentary one-hour design consultation to the recipient/winner of the basket.\***



## “Member Spotlight” Sign Up

At each of our general meetings, two members will get the chance to highlight themselves by giving a short overview of their business! This will allow us to become more familiar with each other’s businesses to provide a deeper networking connection. If you would like to sign up to present at our future upcoming meetings, please respond to this email with the name of your business.

For reference/past presenter examples, please visit our [Instagram](#) and see the "Spotlight" highlight!



## Your 2023 IDA Board of Directors



Karen Bialkowski  
President



Karen Mattoon  
Vice President



Janet Ramseyer  
Membership Chair



Erin Kent  
Social Events Chair



Mindy Hesslink  
Monthly Events Chair



Sandra Reicis  
Secretary



Peggy Morgans  
Treasurer



Susan Conley Goltz  
Marketing Advisor to the  
Board



Jennifer Dowdell  
Board Member at Large



Aaron Mach  
Board Member at Large



Todd Patti  
Board Member at Large



Philippa Radon  
Board Member at Large



Barb Reformat  
Advisor to the Board  
Charitable Projects Chair



Alexa Ciprich  
Administrative Assistant