



### **Upcoming Events:**

#### May



Tue, May 2, 2023 5:30 PM EST
"THE INS AND OUTS OF
DECORATIVE TILE & STONE"
with Tiles International
Tiles International, Orchard Park

Tickets

#### June

Save The Date
June 13th 7pm-9pm
Sierra Unlimited Construction



#### August

<u>Summer Party</u> - Details to come but get excited!



#### September

Save the Date September 12th - 6pm-9pm Kinetic Kitchens

# President's Message-

Karen Bialkowski



Hello and happy Spring! I hope this message finds you well!

There is plenty of activity going on within the design community these days. The Interior Design Association has officially become a 501C Non-Profit Organization. The new official name is "Interior Design Association of WNY Foundation, INC." This had been a longtime goal of the organization and we are so excited to move forward under this title.

A special thank you to our Strategic Partners, Empire Custom Cabinets & Countertops and California Closets, for hosting our most recent monthly meetings!

We had our Educational Business
Development Meeting, held by Ethan
Allen last month. The Ethan Allen team
gave insight into the four types of human
behavior and how to effectively
communicate with them both in business
and in our daily lives. Huge thank you to
the incredible team at Ethan Allen for
hosting our annual Business
Development Meeting!

As we get excited to enjoy the outdoors and warmer weather, please join us for a few exciting events coming up which include a tour of the 2023 Junior League of Buffalo ShowHouse and our annual IDA Summer Party!

Hope to see you soon. Best regards,

Karen Bialkowski IDA of WNY President

### Reminders:

Please email <u>interiordesignassociationofwny@gmail.com</u> with any announcements such as events, sales, etc. that you would like to be promoted/shared with the membership!

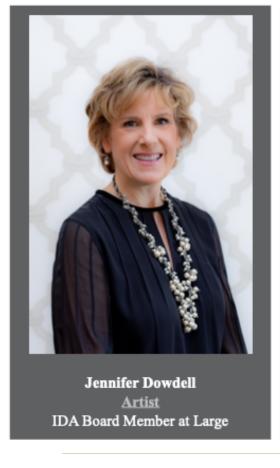
Check out our socials!

New Website Instagram Facebook

### Welcome our newest members:

Arthur's Home Furnishings
Black Hat Chimney & Fireplace
Colvin Draperies, Inc.
Garrett Leather
Julie Muscato Home & Gifts
KSE Interiors
ROOM Buffalo
Thomas J. Johnson Homes

Please give a warm welcome to our two new 2023 Board Members!





# **Member Opportunities:**

The Interior Design Association has been asked to put together donation raffle baskets on behalf of our members for various fundraisers. If you would like your business to be represented in the IDA raffle baskets, please see below.

Strategic Partners: Any promotional materialpamphlets, brochures, business cards, or merchandise can be included in the basket (anything representative of your business). All submissions must be dropped off to Kittinger Furniture, 4675 Transit Rd, Williamsville, NY 14221.

<u>Design Members</u>: Please provide the following items - name, headshot, contact info (email & phone number), one photo example of your work, a brief description of your work, and your website/any social medias.

\*Any designer who signs up to be included, agrees to provide a complimentary one-hour design consultation to the recipient/winner of the basket.\*



## "Member Spotlight" Sign Up

At each of our general meetings, two members will get the chance to highlight themselves by giving a short overview of their business! This will allow us to become more familiar with each other's businesses to provide a deeper networking connection. If you would like to sign up to present at our future upcoming meetings, please respond to this email with the name of your business.

For reference/past presenter examples, please visit our <u>Instagram</u> and see the "Spotlight" highlight!

### Your 2023 IDA Board of Directors



Karen Bialkowski President



Karen Mattoon Vice President



Janet Ramseyer Membership Chair



Erin Kent Social Events Chair



Mindy Hesslink Monthly Events Chair



Sandra Reicis Secretary



Peggy Morgans Treasurer



Susan Conley Goltz Marketing Advisor to the Board



Jennifer Dowdell Board Member at Large



Aaron Mach Board Member at Large



Todd Patti Board Member at Large



Philippa Radon Board Member at Large



Barb Reformat Advisor to the Board Charitable Projects Chair



Alexa Ciprich Administrative Assistant